

ALHI's Associated Destinations Worldwide

Debuts New "Global Sales Guide To Meeting Destinations"

. . . Informative Guide Is A Planners Resource For "Global" Programs

CHICAGO, IL (June 2012) – If you are considering or planning to conduct a meeting, incentive program or convention outside of the U.S. you will be interested in a new resource that is now available. **Associated Destinations Worldwide (ADW)**, the new Global Solution launched by **Associated Luxury Hotels International (ALHI)** in October 2011, has published its new "**Global Sales Guide To Meeting Destinations,**" a very informative meeting planners resource guide for identifying destinations, resorts and hotels of distinction outside of the U.S. that are exceptional choices for programs. ADW is ALHI's "specialist Global Sales team" which assists planners in meeting their objectives for programs outside of the U.S.

"Our team and this new guide make planning global programs easier because we serve as informative advocates for the accounts we serve, and our 'playbook' guide helps us identify the ideal site solutions for planners' international programs," said Kevin Hinton, executive vice president of ALHI and ADW – ALHI's Global Solution, and incoming Chairman of Meeting Professionals International (MPI). "The guide identifies Four- and Five-Diamond quality hotels and resorts outside of the U.S. which are specifically designed, and effective to operate, for meetings, incentive programs, and conventions. Plus the guide provides very useful overview information and tips on 17 international destinations, ranging from Asia to Europe to the Caribbean to Australia. We look forward to providing this ADW resource guide to accounts considering future programs outside of the U.S. It is great for identifying the destinations and hotels that will best suit the planner's specific program needs, and serves as a tool to share the concepts with colleagues."

The 64-page directory is a consolidated resource which enables planners to quickly and easily access information regarding ALHI's and ADW's **23 Four- and Five-Diamond quality** member hotels and resorts **outside of the U.S.** This includes five hotels in China (including two in Hong Kong), one in Australia, one in New Zealand, one in the Bahamas, four in the Dominican Republic, one in Jamaica, one in England, one in Dubai (United Arab Emirates), three in Canada, and five in Mexico. The comprehensive guide features **more than 13,000 rooms and over 710,000 square feet of meeting space options.**

The guide also provides destination information on 17 international city and resort destinations, including the appeal of each destination, how to get there, weather statistics, currency information, language(s) spoken, the time zone, electricity information, and key points of interest in the area. Featured cities include: Beijing, China; Shanghai, China; Hong Kong, China; Melbourne, Australia; Auckland, New Zealand; Paradise Island, Bahamas; Cap Cana, Dominican Republic; Punta Cana, Dominican Republic; Montego Bay, Jamaica; London, England; Dubai, United Arab Emirates; Montreal, Canada; Quebec, Canada; Vancouver, Canada; Cancun, Mexico; Los Cabos, Mexico; and Playa del Carmen, Mexico.

Featuring large photography, with easy-to-find “at a glance” descriptions and critical facts about each property, the guide presents ALHI’s and ADW’s distinctive global portfolio of extraordinary meeting and incentive resorts, incomparable city hotels, exclusive smaller hotels, island destinations, golf resorts, historic and landmark properties, resorts with spas, and hotels with world-class gaming and entertainment.

“The guide is designed for planners and executives to work together with their ADW Global Sales professional to build successful and distinctive programs at one or multiple properties from among ADW’s truly impressive collection of exceptional hotels and resorts outside of the U.S.,” said ALHI and ADW President & CEO David Gabri. “It really is a great tool for identifying options for large and small meetings, special incentive/recognition programs, annual conventions, and important board meetings and executive retreats.”

Gabri added, “Our team of ‘specialists on Global meeting solutions’ work with existing and new accounts with their ALHI counterparts to best serve the needs of planners. The convenient sourcebook, combined with the expertise and knowledge of our ADW global sales specialists helps planners identify solutions for their specific international programs.”

Planners interested in acquiring a **free copy** of the guide may contact ALHI, or ADW specifically at **(312) 819-4499**, or contact their nearest ALHI National Sales Office. ALHI provides 16 local and professionally-staffed National Sales Offices to serve, with locations in Atlanta, Boston, Chicago, Dallas, Denver, Kansas City, Louisville, New York City, Orlando, Philadelphia, Richmond, Savannah, Southern California, Toronto, Washington, D.C., and Washington (state). Go to www.alhi.com to identify the “ALHI Team” sales professionals in your state/area.

ALHI (www.alhi.com) is a prestigious dues-based National Sales Organization (NSO), which for over 25 years has specifically provided dedicated and professional NSO services to meeting professionals, association executives, incentive specialists and business executives interested in conducting successful face-to-face programs, exclusively for its more than 130 Four- and Five-Diamond quality hotel and resort members.

ALHI's Associated Destinations Worldwide (www.adw-gso.com) specifically provides local services to the U.S. and Canadian meetings and incentive marketplace, for its world-class member destinations, upper-tier hotels, and first-class convention facilities from around the world. ADW Global Sales Organization (GSO) works in concert with the ALHI NSO professionals providing incremental sales intelligence, account advocacy, first-hand insights and assistance for outbound international group programs.

There is no cost to planners' organizations to utilize the **ALHI NSO** and **ADW GSO** services, expertise, and account advocacy, as its members' dues fund the organizations to best serve executives and planners with local professionals to provide appropriate options for successful programs worldwide.

With a worldwide portfolio of over **115,000 rooms** and suites and more than **10.5 million square feet of meeting space**, **ALHI** provides planners and their organizations experienced National Sales services with diverse options among its outstanding worldwide member hotels and resorts which specialize in meetings and incentive programs. ALHI provides reliable one-call professional sales assistance and access to their distinctive hotels and resorts for meetings and incentive/recognition programs ranging from 10 to more than 6,500 rooms.

For more information about Associated Destinations Worldwide, call **(312) 346-5768**, and visit www.adw-gso.com . For information about ALHI, contact your nearest ALHI National Sales Office, call the "ALHI Group Desk" toll-free at **866-303-ALHI (2544)**, and visit www.alhi.com.

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Note: **High-resolution photos** of Associated Luxury Hotels and ADW member properties, including those referenced in this release, are available by contacting Karen Lamonica.