

Jorge Garciadealba Added To Associated Destinations Worldwide (ADW) Sales Team As Global Sales Specialist

NEW YORK, NY (September 2012) – **Jorge Garciadealba** has joined **ALHI’s Associated Destinations Worldwide** as **Global Sales Specialist**. In his new position he is responsible for assisting meeting professionals, association executives, convention specialists, and business executives with ALHI Global Sales Organization (GSO) services and support, **specifically for outbound meetings** and programs to **member destinations outside of North America**. ALHI serves the meetings and incentive marketplace with more than **140 Four- and Five-Diamond quality hotels** and resorts worldwide, which includes **27 exceptional hotels and resorts outside of the U.S.** Garciadealba specifically serves with **Associated Destinations Worldwide (ADW)**, the global sales specialists of ALHI to help planners connect globally, and he is based in ALHI’s Global Sales Office in **New York City**. The announcement of his appointment was made jointly by ALHI President and CEO David Gabri, and ALHI/ADW Executive Vice President Kevin Hinton, who is also currently Chairman of Meeting Professionals International (MPI).

Prior to joining ALHI **Garciadealba** served as Regional Director of Sales for Worldhotels, where he was responsible for representing more than 450 independently owned hotels worldwide to companies based in the Northeastern U.S., Eastern Canada and Mexico. Prior to that, he served as International Sales Manager at The Kimberly Hotel in New York City, and as International Sales Manager for Marriott Cassa Magna Mexico Resorts. Born and raised in Barcelona, Spain, he speaks English, French, Spanish, Italian and Portuguese, and has traveled the world to help countless clients succeed with their programs. He may be reached at jorgeg@adw-gso.com and 212-986-5078.

“Jorge is an exceptional addition to our ALHI Global Sales team,” said Gabri. “He is very knowledgeable, experienced, and culturally-astute, and will be an invaluable resource for planners who wish to coordinate programs outside of the U.S. He has an in-depth knowledge of our 27 global member hotels and resorts, and more, to help guide the accounts we serve.”

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ALHI (www.alhi.com) is a prestigious dues-based Global Sales Organization (GSO), which for over 25 years has specifically provided dedicated and professional GSO services to meeting professionals, association executives, incentive specialists and business executives interested in conducting successful face-to-face programs, exclusively for its hotel and resort members worldwide. ALHI has 16 professionally-staffed Global Sales Offices located coast-to-coast in North America. **ALHI's Associated Destinations Worldwide** (www.adw-gso.com) specifically provides added global sales services to the U.S. and Canadian meetings and incentive marketplace, for its world-class member destinations, upper-tier hotels, and first-class convention facilities from around the world. ADW works in concert with the ALHI GSO professionals, providing incremental sales intelligence, account advocacy, first-hand insights and assistance for serving outbound international group programs. **There is no cost to planners' organizations** to utilize the **ALHI** and **ADW** global sales services, expertise, and account advocacy, as its members' dues fund the organizations to best serve executives and planners with local professionals.

100,000 Strong To Serve

With a worldwide portfolio that exceeds **100,000 rooms** and suites and **10 million square feet of meeting space**, **ALHI** provides planners and their organizations experienced Global Sales services with diverse options among its outstanding worldwide member hotels and resorts which specialize in meetings and incentive programs. ALHI provides reliable one-call professional sales assistance and access to their distinctive hotels and resorts for programs ranging from 10 to more than 6,500 rooms. Member hotels include extraordinary Four- and Five-Diamond quality meeting and incentive resorts, incomparable city hotels, exclusive smaller hotels, golf resorts, historic and landmark properties, island destinations, resorts with spas, properties in international destinations, and hotels with world-class gaming and entertainment.

For a list of ALHI's entire portfolio – which includes exceptional member hotels and resorts in Australia, the Bahamas, Canada, China, Dominican Republic, England, Jamaica, Mexico, New Zealand, and United Arab Emirates (Dubai) – visit **www.alhi.com**. There you can preview details of ALHI's hotels and resorts, including useful information on 10 Specialty Segments. On the site, planners can see details of the properties' meeting, accommodation, recreational and dining offerings, plus destination information and “Luxury on Sale” value opportunities. A photo gallery, meeting floor plans and specs, and a location map for each property are also easily available.

For more information about Associated Destinations Worldwide specifically, call **(312) 346-5768**, and visit www.adw-gso.com . For information about ALHI, contact your nearest ALHI Global Sales Office, or call the “ALHI Group Desk” toll-free at **866-303-ALHI (2544)**, and visit www.alhi.com.

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Note: **High-resolution photos** of Associated Luxury Hotels member properties, including those referenced in this release, are available by contacting Karen Lamonica.