

ALHI & Associated Destinations Worldwide
Teaming With Delta Air Lines To Host
May 17th “Global Meetings Webcast”

. . . Free Interactive Webcast Will Provide News, Tips, and Peer Insights
With Meeting Professionals & Incentive Specialists
Planning Programs Around The Globe

WASHINGTON, DC (April 2012) – If you are planning to conduct a meeting or incentive/recognition program outside of the U.S., you should consider participating in the **May 17, 2012 “Global Meetings Webcast,”** part of a series of webcasts presented by **Associated Luxury Hotels International (ALHI), Associated Destinations Worldwide (ADW),** and **Delta Air Lines.** The **free interactive webcast** is designed to make planning meetings outside of the U.S. easier by providing insight, best practices, and useful information for holding successful meetings around the globe.

Cultural Awareness One Topic May 17th

Topics addressed in the informative 45-minute webcast, starting at 1 p.m. EDT (Eastern Daylight Time) on Thursday, May 17, 2012, will include: **cultural awareness tips** for meeting internationally, such as language in RFPs, what to expect with a site visit, banquet and catering menus, transportation, and language nuances. The webcast also will provide timely **international travel tips** by **Delta Air Lines** as they relate to group travel, such as group accessibility, airports, exchange services, and customs. In addition, the webcast will provide an overview on **what’s new** and popular for global programs.

Kevin Hinton, executive vice president of ALHI and ADW – ALHI’s Global Solution, and incoming Chairman of Meeting Professionals International (MPI), will moderate the webcast, which will also include an **interactive audience question-and-answer session**, as well as a meeting professional **peer-to-peer exchange**, live from the studio.

On-Line Session May Take You Away

Participants will be officially registered for the seminar, plus for the chance to **win a trip-for-two** for a **4 day/3 night stay** at the luxurious *new* **Grand Resorts at Cap Cana** collection in Cap Cana, **Dominican Republic**, a feature member of ALHI & ADW. The ADW prize drawing during the webcast also includes two round-trip business class **tickets on the Delta system in the USA** to/from Punta Cana International Airport, which is only 10 minutes from the resort destination. The Grand Resorts at Cap Cana will be featured in the webcast as one of the Caribbean's newest group destinations.

“We started the Global Meetings Webcast series as a convenient new way to share news, information, and destinations, and to seek unique insight and exchange perspectives to make planning Global programs easier. We hope meeting professionals and incentive specialists will enjoy the webcast and will learn tips and validate their direction for planning international programs, as well as gain insight into ‘what’s new’ regarding programs outside of the U.S.,” said Hinton, executive vice president of ALHI and of ADW.

Planners wishing to register for the webcast, should visit **www.adw-gso.com/webcast** Space is limited, so sign-up soon.

ALHI (www.alhi.com) is a prestigious dues-based National Sales Organization (NSO), which for over 25 years has specifically provided dedicated and professional NSO services to meeting professionals, association executives, incentive specialists and business executives interested in conducting successful face-to-face programs, exclusively for its more than 130 Four- and Five-Diamond quality hotel and resort members. ALHI has 16 professionally-staffed National Sales Offices (NSO) located coast-to-coast in North America.

ADW – Global Specialists

ALHI's Associated Destinations Worldwide (www.adw-gso.com) is the new Global Sales Organization (GSO) launched by ALHI in October 2011, which specifically provides local services to the U.S. and Canadian meetings and incentive marketplace, for its world-class member destinations, upper-tier hotels, and first-class convention facilities from around the world. ADW works in concert with the ALHI NSO professionals providing incremental sales intelligence, account advocacy, first-hand insights and assistance for outbound international group programs.

There is no cost to planners' organizations to utilize the **ALHI NSO** and **ADW GSO** services, expertise, and account advocacy, as its members' dues fund the organizations to best serve executives and planners with local professionals to provide appropriate options for successful programs worldwide.

With a worldwide portfolio of over **115,000 rooms** and suites and more than **10.5 million square feet of meeting space**, **ALHI** provides planners and their organizations experienced National Sales services with diverse options among its outstanding worldwide member hotels and resorts which specialize in meetings and incentive programs. ALHI provides reliable one-call professional sales assistance and access to their distinctive hotels and resorts for meetings and incentive/recognition programs ranging from 10 to more than 6,500 rooms.

Member hotels include extraordinary Four- and Five-Diamond quality meeting and incentive resorts, incomparable city hotels, exclusive smaller hotels, golf resorts, historic and landmark properties, island destinations, resorts with spas, properties in international destinations, and hotels with world-class gaming and entertainment.

For more information about Associated Destinations Worldwide, call **(312) 346-5768**, and visit **www.adw-gso.com** . For information about ALHI, contact your nearest ALHI National Sales Office, call the "ALHI Group Desk" toll-free at **866-303-ALHI (2544)**, and visit **www.alhi.com**.

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Note: **High-resolution photos** of Associated Luxury Hotels member properties, including those referenced in this release, are available by contacting Karen Lamonica.